



## *CATEGORY MANAGER (Product Owner)*

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Kuryakyn has an opening for a Category Manager (Product Owner). This individual is responsible for supporting the development of products in defined categories, successfully executing strategic plans and tracking all stages of the product development process. Kuryakyn's portfolio is focused primarily on the cruiser and touring motorcycle market.

### Qualifications:

- A minimum of 2 years' experience in Category Management or related field.
- Product life cycle experience a plus.
- Phase Gate experience a plus.
- Bachelor's degree in Business or related field. MBA a plus.
- Excellent leadership, negotiating, and planning skills a must.
- Proficient in Microsoft Outlook, Word and Excel.
- Excellent written and verbal communications skills.
- Valid Motorcycle operator's license; MSF certification
- Valid passport or ability to obtain

### Essential Functions:

#### Product Development

- Utilizing the Phase gate process, identify, quantify and champion new product opportunities.
- Primary decision-maker on product development team for assigned segments/categories.
- Provide critical thinking and problem solving to product development process.
- Review and approve all design engineering documentation for design content.
- Support the selection/development of suppliers.
- With Purchasing; evaluate quotes, negotiate final costs and award business to suppliers.
- Establish pricing for assigned segments/categories.
- Develop and nurture relationships with internal stakeholders to facilitate successful product launches and ongoing support.

#### Product Line Support

- Provide feature/benefit and product overview information to all company departments to assure the success of the product.
- Contribute, review, and approve content in all Marketing Collaterals.
- Address product issues, provide direction and communicate product status to Quality, Design, Purchasing, and Sales/Tech.
- Manage/support corrective action teams as needed.
- Ensure that product applications (fitments) are updated on a continual basis.



- Work and /or attend events for direct end user contact.
- Guide Purchasing on new and existing product forecasting.
- Create segment/category forecasts.
- Evaluate product portfolio for obsolescence and coordinate end-of-life SKU management process.

#### Administrative

- Assist in developing standards to ensure products and processes are “state of the art”.
- Support the development and administration of departmental budgets and forecasts.

#### **Compensation:**

MAG Group offers competitive based compensation + bonus packages coupled with great benefits; PTO, Health, Dental, Life, Vision, Company paid STD/LTD, FSA, 401(k) with matching funds, potential relocation assistance and lunch provided every day.

#### **To Apply:**

Please send resumes to [HR@kuryakyn.com](mailto:HR@kuryakyn.com).